

Thank you!

6 For Shopping Locally Really good reasons

Strengthen Your Local Economy...Each dollar you spend at independent businesses returns 3 times more money to our local economy than one spent at a chain - a benefit we all can bank on.

Create Jobs and Opportunities...Locally owned businesses also are the customers of local printers, accountants, wholesalers, farms, attorneys, etc., expanding opportunities for local entrepreneurs.

Lower Taxes...Local businesses put less demand on our roads, sewers, and safety services and generate more tax revenue per sales dollar, helping keep your taxes lower.

Embrace Choices...A wide variety of independent business, each serving their customers' tastes, creates greater overall choice for all of us.

Shape Our Character...Why did you choose to live here? What keeps you? Independent businesses help give our community its one-of-a-kind personality.

The Bottom Line...When you spend \$100 at an independent business, \$68 returns to the local economy versus \$14 when spent with a national chain. When you purchase on-line, \$0 returns to your community.

